

Craig Mohr

A native of Los Angeles, Craig studied film-making at UCLA and Art and Photography at Santa Monica College. He began his professional career in 1975 when he opened his own photography business called Catfish Farms Studios. He specialized in large format (4x5, 8x10) studio photography, primarily still-life, advertising and stock images for ad agencies, design firms and corporations.

Past clients have included Allergan, Fox Broadcasting, K-Swiss, Vans, The Walt Disney Company, Spelling Entertainment, Farmers Insurance Group, Hard Rock Hotels and USC.

His annual report work has been featured in Communications Arts Magazine, AR 100, the Mead Paper Show and the Art Director's Club of Los Angeles.

Craig started his teaching career at UCLA Extension in 1985 creating digital shooting classes and studio lighting courses taught in his studio.

He began teaching part-time at Santa Monica College in 2000. In 2012 he was elevated to full-time teaching status and currently is teaching Photo 1 (Introduction to Photography), Photo 30 (Techniques of Artificial Lighting), Photo 60 (Business Practices in Photography) and Photo 43 (Portfolio Development).